

The IFE-Alliance

Inflight Entertainment at its best



atlas air
inflight entertainment



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Inflight Productions



Members of the IFE Alliance



Atlas Air Film + Media Service GmbH
Established in 1971
Offices in Duisburg, Los Angeles, Miami
33 employees

Inflight Productions Ltd.

Established in 1979

Offices in London, Singapore,
Amsterdam, Auckland, Beijing,
Los Angeles, Dubai
193 employees



28 Ltd.
Established in 2000
Office in London
5 employees

DTI Software

Established in 1995

Offices in Montreal, Los
Angeles, Dubai, Tokyo
93 employees



Fairdeal Multimedia Pvt. Ltd.

Established in 2000

Office in Mumbai
13 employees



Inflight Productions



IFE Alliance Offices Worldwide



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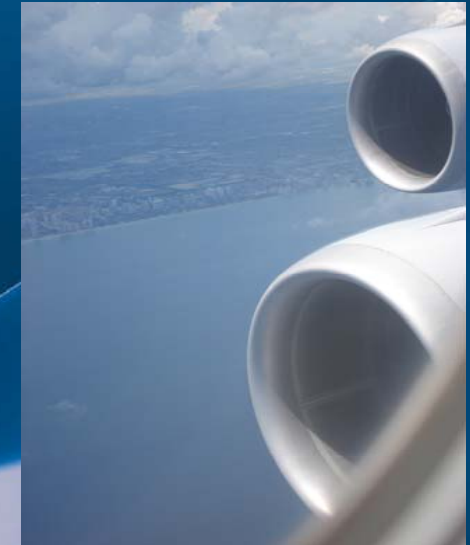


Inflight Productions



Atlas Air Film + Media Service GmbH

- Major strength in programming movies and TV
- Strong market position in Europe
- 22 airline customers



Fairdeal Multimedia Pvt. Ltd.

- Major strength in programming Indian movies, TV and audio
- Strong market position in India/Arabia
- 10 airline customers



Inflight Productions Ltd.

- Major strength in audio programming and technical services
- 28Ltd. GUI-Design and Print Layout
- 89 airline customers



DTI Software

- Major strength in games and applications
- 96 airline customers



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Inflight Productions



Our Services

Movie, TV & Short-subject

- Worldwide film market monitoring
- Worldwide film & short-subject program acquisition
- Screenings in-house (by personalized CD-ROM or DVD)
- In-house media management & quality control
- Digital content management
- AVOD Start-up Partner for several airlines (e.g. JAL, ANA, Emirates, Lufthansa, Northwest, Jet Airways, Air New Zealand, Etihad)
- Experienced programmer for IFE platforms from Panasonic, Rockwell Collins, Thales
- Preferred Content Supplier for Panasonic Avionics
- Experienced programmer for PME (IMS, Digicor, eDigital, Etc.)
- Local encoding facilities



Our Services

Audio

- State-of-the-art facilities in London, L.A., Singapore
- Multi-lingual presenters
- Extensive links with local & international record labels
- Producers tailor-made award-winning programmes
- Analogue studios for radio and advertising voice-over
- Audio CD and cassette duplication
- 200 CDs in 24-hour turn around
- DAT duplication
- Thermal on-body CD printing
- PAL and NTSC video cassette duplication
- 100% QC before dispatch



Our Services

Technical Services

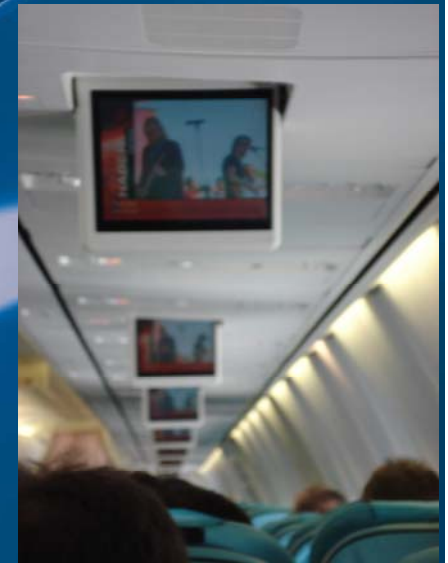
- MPEG Encoding
- Database architecture and support
- five specially-designed encoding suites
- Handle PAL, NTSC, MPEG 1&2&4, MP3, WAV, BWAV, Quick Time, Real Audio
- Full support for CD-Rom, Internet encoding/ streaming and sonic DVD authoring formats



Our Services

Layout Design

- Graphic User Interface (GUI) design
- GUI navigation and full demo build
- GUI consultancy
- Promotional below and through the line advertising
- IFE magazine design, production, management



Our Services

Games & Applications

- Catalogue of more than 100 Games available for customers (the five most popular games are Solitaire, In-Flight Tetris, Berlitz Word Traveler, Kasparov Chessmate and Caveman)
- translated into 16 different languages
- supports more than 20 IFE platforms
- personalized game portal for airline passengers



Our Strengths

- Technical facilities
- Technical innovation
- Control of supply chain
- AVOD knowledge base
- Local offices / staff
- Management information tools
- Personal relationships
- Quality control
- Client service managers
- Responsiveness

Top Clients

- Air Canada
- Air China
- Air France/KLM
- Air New Zealand
- Alitalia
- All Nippon Airways
- American Airlines
- Asiana Airlines
- Austrian Airlines Group
- Avianca
- BMI
- British Airways
- Brussels Airlines
- Cathay Pacific/Dragon Air
- China Airlines
- Condor/Thomas Cook
- Continental Airlines
- Delta Air Lines
- El Al Israel Airlines
- Emirates
- EVA
- Finnair
- Garuda Indonesia
- Hainan Airlines
- Iberia Airlines
- Icelandair
- Japan Airlines
- Jet Airways India
- Kenya Airways
- Kingfisher Airlines
- Korean Air
- LAN Airlines
- LOT Polish Airlines
- Lufthansa
- Malaysia Airlines
- Mexicana
- Pakistan International Airways
- Qantas Airways
- SAS Scandinavian Airlines
- Saudi Arabian Airlines
- Singapore Airlines*
- South Africa Airlines
- Swiss
- TAP Portugal
- Thai Airways International
- United Airlines
- Vietnam Airlines
- Virgin Atlantic
- Wataniya Airways

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